

Akamai Solutions

Salesforce Commerce Cloud



Drive better business results and end-user experiences by leveraging Akamai's leading performance and security capabilities.

The pressure to deliver great online experiences is higher than ever. In order to realize digital success, every business must deliver a consistently great experience on every device.

The challenges to delivering compelling mobile experiences are formidable:

- Cellular networks often provide unreliable connections and variable speeds.
- Device and browser diversity make for an overwhelming number of endpoints, each of which can require unique optimizations.
- APIs continue to grow, with Akamai observing over 445 billion API interactions a day on our cloud delivery platform, and are increasingly the building blocks for every kind of app from mobile to so-called "single page" — yet are subject to network latency and availability.

Introducing the Akamai Connector for Salesforce Commerce Cloud

As the only approved alternative to the embedded Content Delivery Network (eCDN) for Salesforce Commerce Cloud, Akamai enables businesses to increase customer engagement with fast, personalized online experiences; gain IT agility; scale globally; and ultimately, increase revenue opportunities.

Akamai's leading cloud security solutions also allow customers to protect sites, mobile infrastructure, and API-driven requests from malicious attacks to ensure experiences are both optimized and secured.

By using the Akamai Connector for Salesforce Commerce Cloud, a free add-on for Akamai customers, you can reduce complexity associated with cascading CDNs and benefit from delivering an end-to-end optimized end-user experience.

BENEFITS TO YOUR BUSINESS

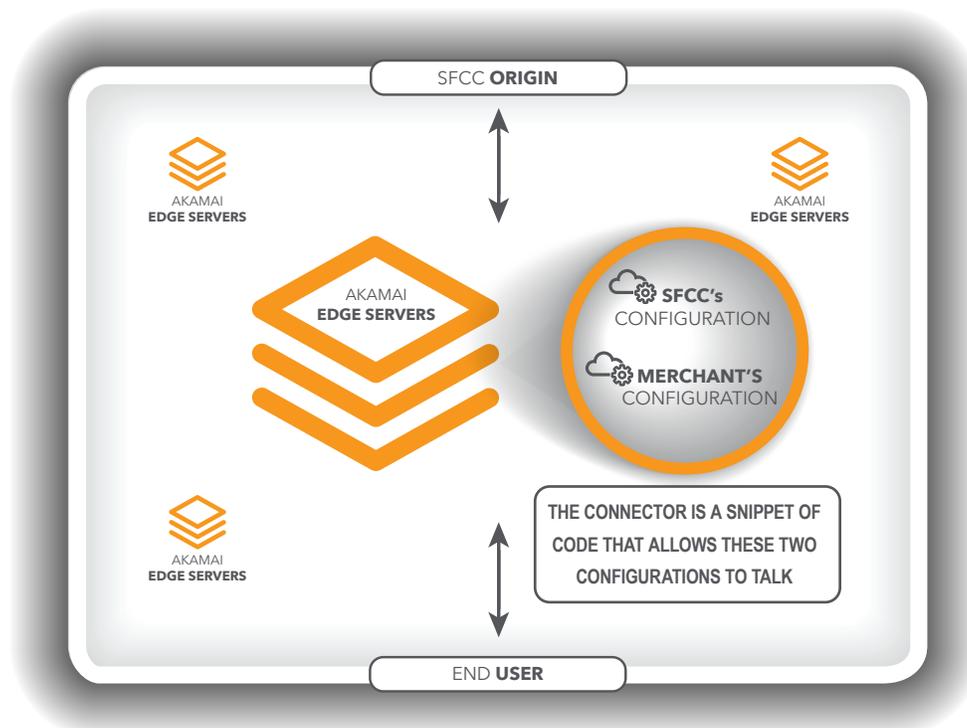
 **Grow Customer Base**

 **Maximize Conversions**

 **Improve Customer Loyalty**

 **Deliver Secure Experiences**

AKAMAI CONTENT DELIVERY NETWORK



Salesforce Commerce Cloud

Deliver better and secure online user experiences with Akamai

As the world's largest and most trusted cloud delivery platform, Akamai provides best-in-class digital performance management, ensuring your users receive superior, individualized digital experiences wherever, whenever, and however they come online.

- **Adaptive Acceleration** – Deliver faster, more engaging browser experiences leveraging machine learning technology to automatically determine performance optimizations based on real user behavior, with zero development effort.
- **Mobile Application Performance SDK** – Maximize user loyalty by enabling developers to craft custom, differentiated experiences with software development kits.
- **Cellular Optimizations** – Provide consistent performance over cellular connections and realize performance improvements through protocol optimizations, including real-time IPv4/6 adaptation, and secure connectivity for older mobile devices using the ChaCha Poly cipher.
- **HTTP/2** – Help users have a consistent and high-quality experience by utilizing fast and efficient modern web protocols.
- **Load Balance Traffic Globally, While Accelerating With SureRoute and FastDNS** – Deliver consistent experiences to your users, and maximize uptime and availability with a fault-tolerant solution that makes intelligent routing decisions based on global Internet conditions.
- **Image Optimization** – Reduce cost and complexity by automating the creation and delivery of high-quality images for multi-screen websites and apps.
- **Real User Monitoring (RUM)** – Gain actionable insight to perform ongoing optimization and tuning to maximize end-user experiences in specific geographies, browsers, operating systems, or protocols.
- **Layered Security Services** – Make security portable and pervasive by moving security, policy, and controls away from the core and to the edge—and keep threats like DDoS attacks and malicious bots far away from your users, data, and applications.
- **DevOps Enabled** – Keep your content fresh and engaging with web-based tools and APIs that simplify operations.

The Akamai Ecosystem

Akamai makes the Internet fast, reliable, and secure. Our comprehensive solutions are built on the globally distributed Akamai Intelligent Platform™; managed through the unified, customizable Luna Control Center for visibility and control; and supported by Professional Services experts who get you up and running easily and inspire innovation as your strategies evolve.



As the world's largest and most trusted cloud delivery platform, Akamai makes it easier for its customers to provide the best and most secure digital experiences on any device, anytime, anywhere. Akamai's massively distributed platform is unparalleled in scale with more than 200,000 servers across 130 countries, giving customers superior performance and threat protection. Akamai's portfolio of web and mobile performance, cloud security, enterprise access, and video delivery solutions are supported by exceptional customer service and 24/7 monitoring. To learn why the top financial institutions, online retail leaders, media and entertainment providers, and government organizations trust Akamai, please visit www.akamai.com, blogs.akamai.com, or [@Akamai](https://twitter.com/Akamai) on Twitter. You can find our global contact information at www.akamai.com/locations, or call 877-425-2624.

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