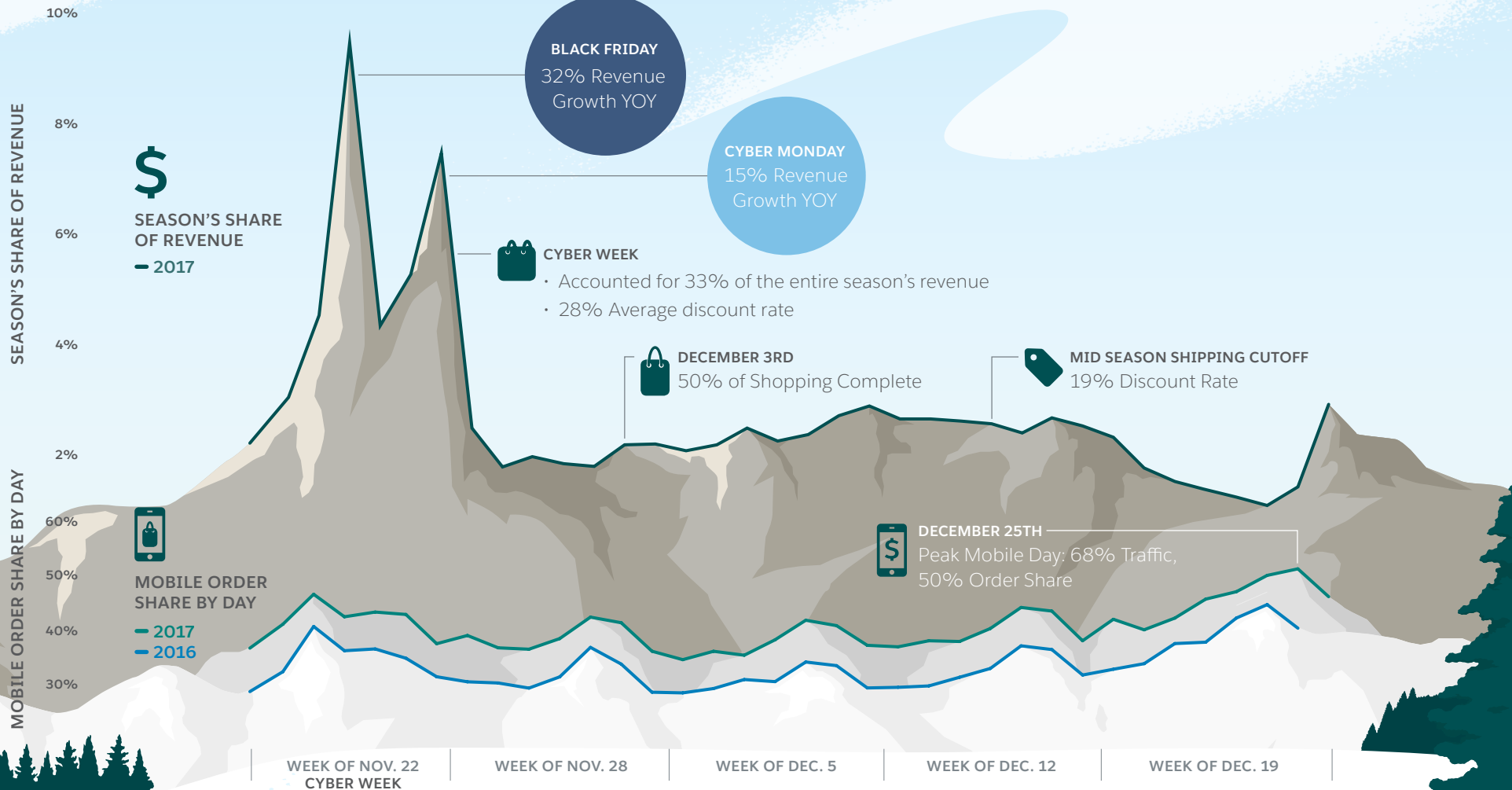


ANATOMY OF THE 2017 HOLIDAY SHOPPING SEASON



AI-Powered Product Recommendations **INFLUENCED 28% OF SEASON'S REVENUE**

Cyber Week **CHATTER IS 76% POSITIVE**

18% YOY REVENUE GROWTH this Holiday Season